



**Mission Statement:** To offer public education and free spay/neuter services nationwide through creating a duplicatable system of animal care community centers that promote collaboration between non-profit organizations and for-profit businesses.

**Organization Name:** National Association of Animal Care Communities, Inc.

**Website Address:** AnimalCareCommunities.org

**National Organization's Headquarters:** Griffin, Georgia

**First Prototype Animal Care Community Center to be Created:** Griffin, Georgia

**Animal Care Community Centers DBA Name:** Animal Care Mall

**Website Address:** AnimalCareMall.com

#### **Problems This Organization Will Address:**

- **REDUCING EUTHANASIA BY COVERING SPAY/NEUTER COSTS** - Approximately 5 million companion animals are euthanized in America every year. It's imperative that citizens spay and neuter their pets to help reduce this number, yet the cost of spaying/neutering can be a deterrent for many people. Our organization will address this problem by offering public education and free spay/neuter services.
- **PROVIDING ONGOING SPAY/NEUTER FUNDING** - It can be a challenge for non-profit organizations to raise the money to fund free or low-cost spay/neuter services. Our organization will address this problem by creating a system whereby for-profit business can generate the required funding.
- **PROMOTING COLLABORATION** - Many communities have various animal rescue and advocacy groups, but their efforts are often disjointed. Our organization will promote collaboration between various non-profit organizations as well as for-profit businesses.
- **OFFERING CONNECTION** - Volunteers can feel isolated when helping out remotely located organizations. Our organization will create an inviting atmosphere where people can feel connected to the greater community.
- **CREATING PUBLIC AWARENESS** - Many people care about animals but may not know all the little ways they can make a difference. Our organization will present a variety of educational displays in a fun environment to help raise awareness of animal-oriented issues.

**Mission Statement:** Our organization's mission statement is to offer public education and free spay/neuter services nationwide through creating a duplicatable system of animal care community centers that promote collaboration between non-profit organizations and for-profit businesses.

**Methodology:** For-profit businesses that sponsor the National Association of Animal Care Communities, Inc. (NAACCI) will be offered space in the community center to sell or advertise their goods and services.

**Types of Businesses:** The most obvious types of businesses to include first are those that have any relevance to animals: Boarding, grooming, training, doggie day care, pet products, vegan products, pet assisted therapy, animal-oriented arts & crafts, animal-oriented books and media, etc. Additional options include a thrift store and either self serve or full service coffee and/or snack bars. Space would be offered first to existing local businesses, then offered to new local businesses, and finally offered to franchise businesses. Space could also be offered to sponsoring businesses that are not directly related to animals as long as the business donates a percentage of the profits to support the community. Space would not be made available to any business exploiting animals.

**Community Atmosphere:** In addition to housing the free spay/neuter clinic and supporting businesses, the Animal Care Mall could offer various attractions, events and/or services to add to the community center atmosphere such as one or more seating areas, doggie play areas, kitty play areas, children's play areas, animal care classes, animal-oriented movie events (promoting compassion of animals rather than simply viewing animals used for entertainment).

**Public Education Displays:** The Animal Care Mall would be decorated with educational displays informing the public about animal care issues. Free promotional space would be given to local non-profit organizations that help animals.

**Adoption Center:** The Animal Care Mall would collaborate with local animal rescue organizations to offer an adoption center and/or adoption events.

**For More Information:** Please feel free to contact us for more information.

Chase Lee Todd (678) 603-1692  
Kelly Palmatier (678) 447-4269  
Christine Greene (770) 652-5164